



GIATA DRIVE

WEBINAR

SET UP YOUR AUTOMATED DISTRIBUTION TO BOOKING.COM AND 139 TOUR OPERATORS

DECEMBER, 2022





GIATA **DRIVE**

ABOUT GIATA



ABOUT GIATA DRIVE

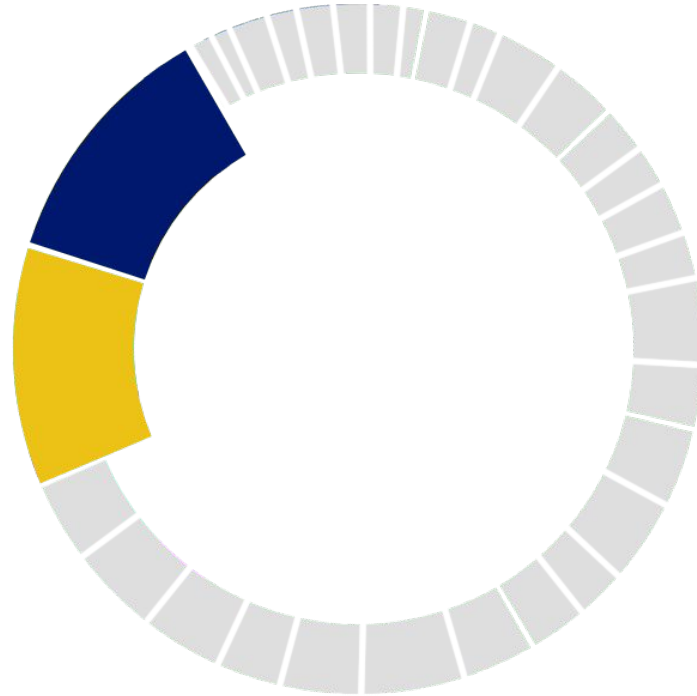
2022 has been DRIVE year. Development has skyrocketed to satisfy your demands:

- Extended distribution network
- Continued development of new features in the DRIVE frontend
- Relaunch of the DRIVE product page on our website and development of the Live Distribution list
- New Knowledge Base (to be released early next year)
- Webinar series in December 2022



Market structure

31%
Market
leaders

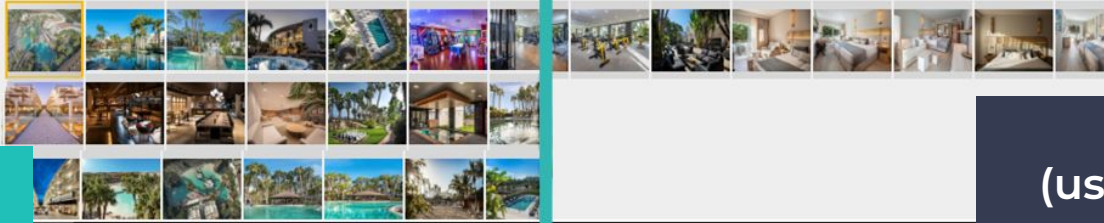
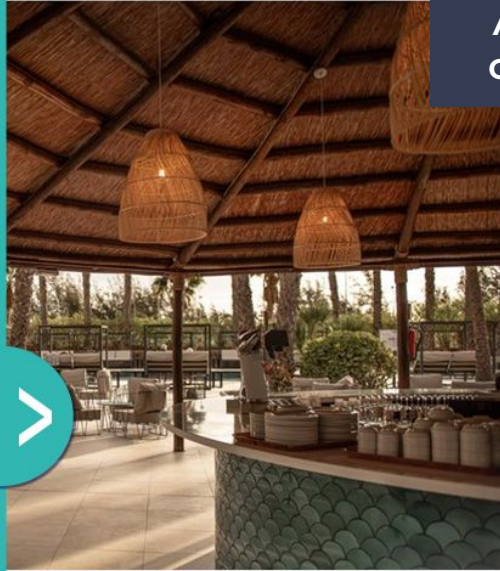


69%
Thousands of OTA,
TO and TAs

Market leader



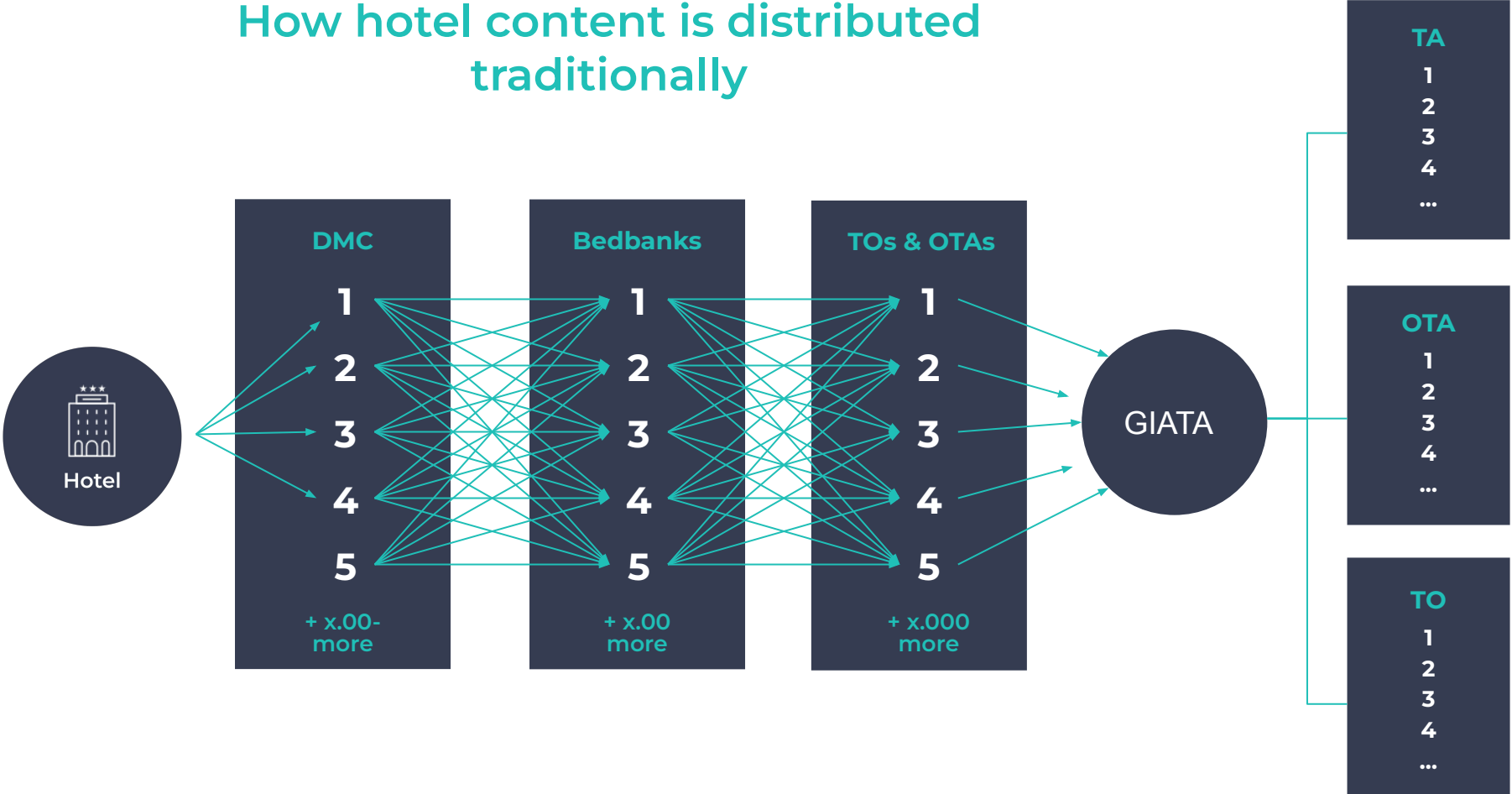
All other channels



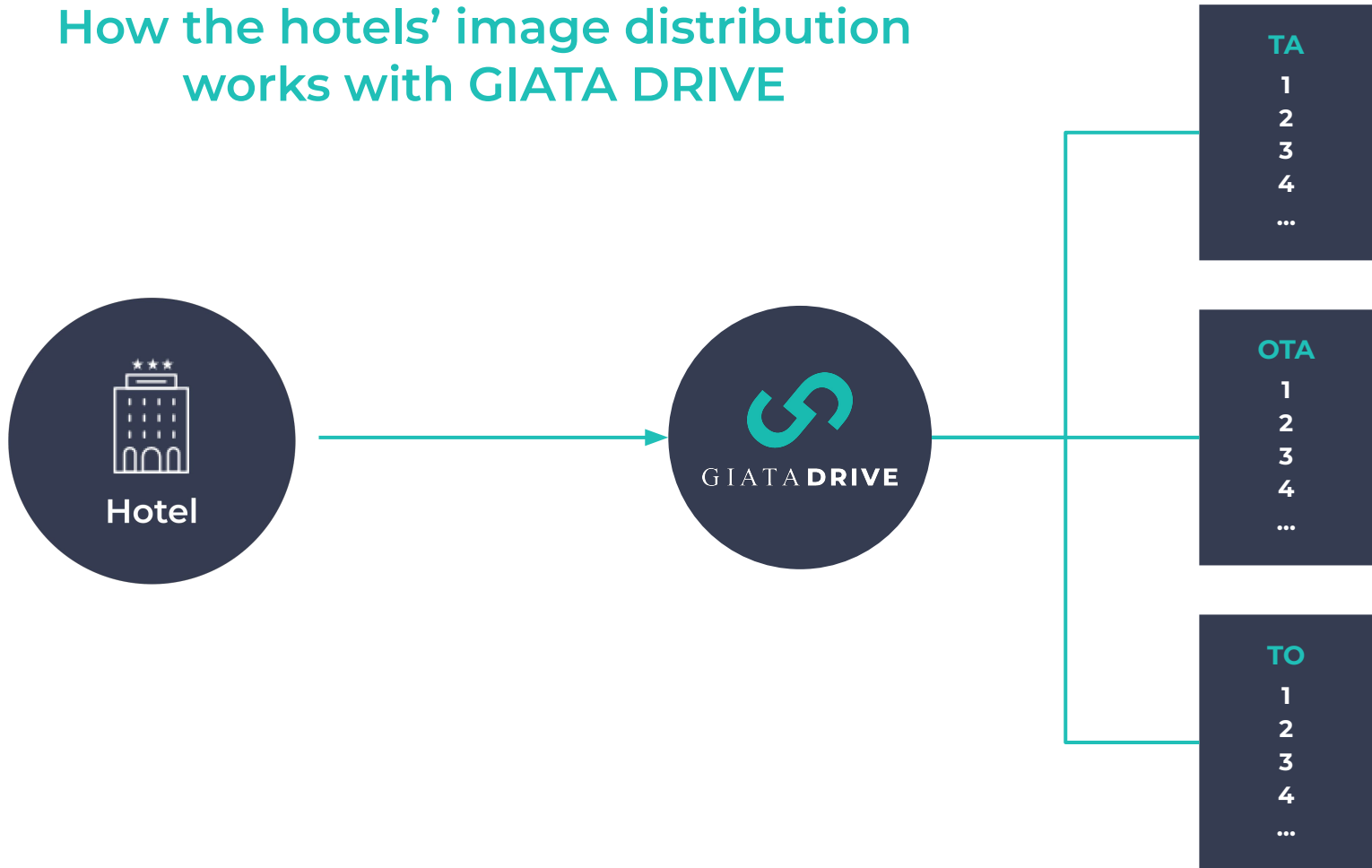
50+ Fotos

8-10
(usually old)
Fotos

How hotel content is distributed traditionally



How the hotels' image distribution works with GIATA DRIVE



Content-Push-Service



Feed of the DRIVE images

anex
tour

AttikaReisen

Ameropa

BENTOUR
REISEN

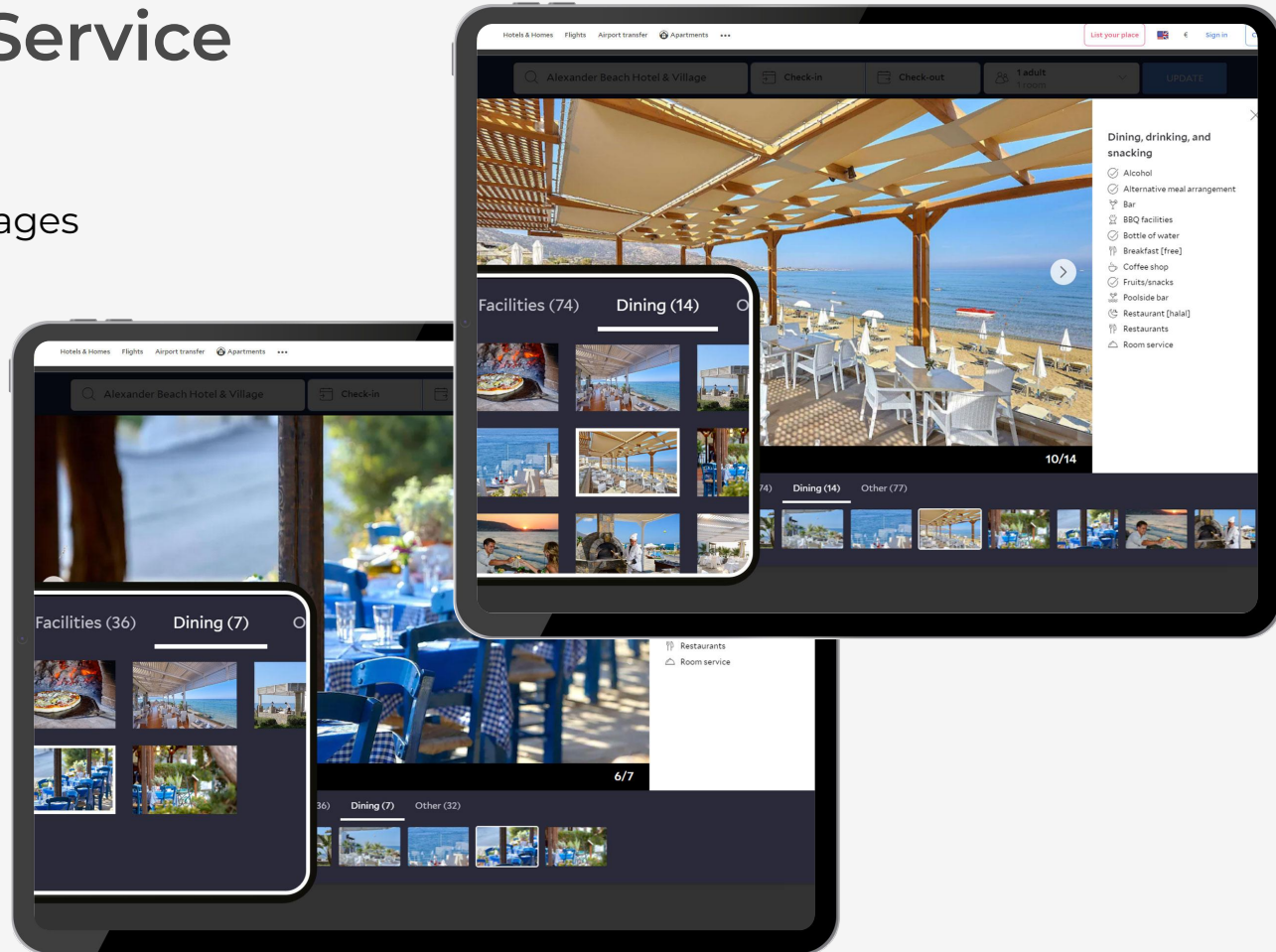
FTI

LMX
Touristik
...urlaublich gut

 MedinaReisen

vtours 

and more!



Content-Push-Service



Descriptive content

GIATA DRIVE Akrathos Beach Hotel
Ouranopolis | Chalkidiki | Greece

Edit Property Edit Rooms Upload Images Tour Operators Distribution Open Content Link Compare Hotels Dashboard

Akrathos Beach Hotel
Ouranopolis | Greece ★★★★ GIATA ID: 465

- Eingeschränkte Buffetangebote
- Verpackte Gerichte
- Vorreservierung erforderlich: Pub/Kneipe
- Gästeplatzierung: Pub/Kneipe

Zimmer

- Housekeeping nur auf Anforderung
- Verstärkte Zimmerreinigung
- Keine berührungssensitive Ausstattung

Services

- Schutzmasken für Gäste (auf Anfrage)
- Kontaktloses Bezahlen
- Desinfektion von Plastikschlüsselkarten
- Keine berührungssensitive Ausstattung in den öffentlichen Bereichen
- Schutzausrüstung für Gäste

Informationen über die besonderen Hygienemaßnahmen werden vom Hotelbetreiber zugesteuert. Weder der Veranstalter noch GIATA übernehmen die Aktualität und Korrektheit der Angaben.

werden un
GIATA über

Maxx Royal Kemer Resort ★★★★★

Hotelbeschreibung | GIATA DRIVE Hotelfacts | Ausstattung | Hotelbewertung | Wetter | HotView

Maxx Royal Kemer Resort

GIATA-ID: 4793

★★★★★ Kemer, Türkische Riviera, Türkei

Motif Type: Wohnbeispiel X

Karte Satellit

Preis	Gesamt
1004,00 €	2008,00 €
1008,00 €	2016,00 €
1008,00 €	2016,00 €
1010,00 €	2020,00 €
1011,00 €	2022,00 €
1012,00 €	2024,00 €
1018,00 €	2036,00 €
1018,00 €	2036,00 €
1019,00 €	2038,00 €
1020,00 €	2040,00 €
1022,00 €	2044,00 €
1026,00 €	2052,00 €
1030,00 €	2060,00 €

How the hotels' image distribution works with GIATA DRIVE



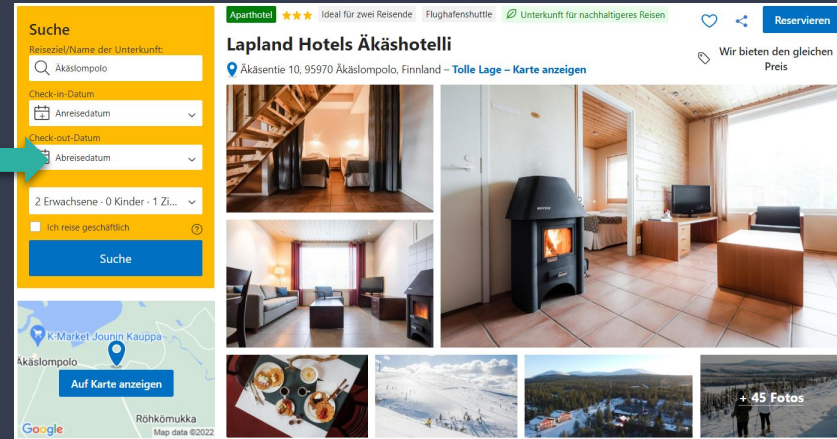
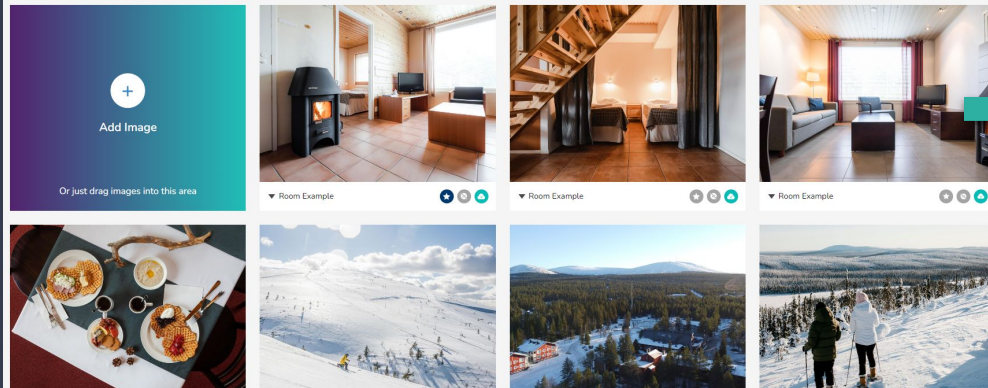
Direct connectivity to Booking.com



Lapland Hotels Äkäshotelli
Äkäslompola | Lapland | Finland

► Property list ► Contact us ►

erty Edit Rooms Upload Images Tour Operators Distribution Open Content Link Compare Hotels Dashboard

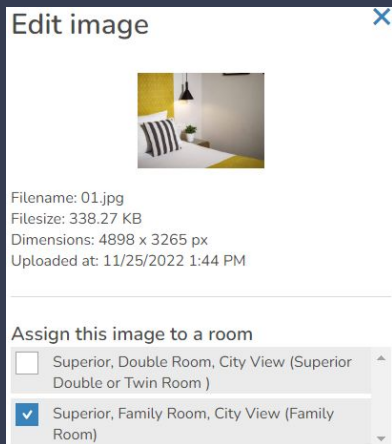




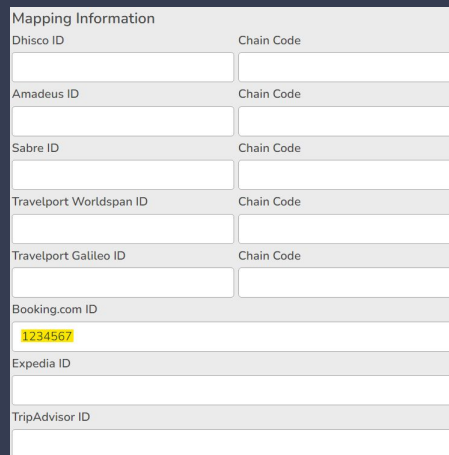
Direct connectivity to Booking.com

Correctly set up GIATA DRIVE:

- Upload images, then create and assign them room types
- In the Edit Property tab, make sure that the correct Booking ID is inserted



Assign the room types to the bedroom and bathroom images.



Fill in the mapping information.

Direct connectivity to Booking.com



GIATA DRIVE

Correctly set up GIATA DRIVE:

- In the Edit Rooms tab, create as many room types as you have in B.com
- Insert the B.com room codes

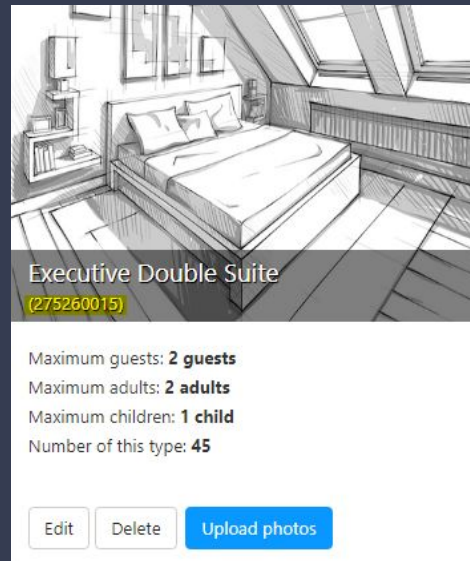
Edit Property [Edit Rooms](#) Upload Images Tour Operators Distribution Open Content Link Compare Hotels Dashboard

Create room

Room category	Room type	Room view	Room name
Comfort	Double Room	Pool View	Legend Room

Room codes

Expedia	Booking	Internal
Legend Room	12345	LR






Direct connectivity to Booking.com


- Follow the [link](#) and steps appearing there
- Note that for hotel groups, the setup will still need to be done for each hotel. Click on “Go to Booking.com extranet” to proceed. The setup is working, note the message underneath

Booking.com |

 **Quick Connect is not available for group accounts**

Your account is currently managing multiple properties. To request a connection for some or all of these properties, please visit the group account's page on the extranet.

[Go to Booking.com extranet](#)

 **You're about to switch providers**

When you confirm this switch, you'll assign GIATA access to one or more connections. That means that GIATA will exclusively manage any connection types that can only be managed by one provider. The table below shows how this will affect your connections with Booking.com.

Connection type	Permitted access	Current Provider	New provider
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Direct connectivity to Booking.com

- The link will lead you here:

Manage connectivity provider

1 Select provider — 2 Select properties — 3 Check and confirm changes

GIATA

Next

Available connection types
By connecting with GIATA, you allow them to perform the actions corresponding to the following connection type.

Photos Add, manage, and organise property photos

- Once done, you'll be able to see your GIATA as your connectivity provider of images for each property here:
- Learn more about the B.com connectivity in our [Knowledge Base article](#). We will be updating it with more information based on your questions.

GIATA Te... Help Account

- Change password
- Notification settings
- Contacts
- My Devices
- Connectivity provider**
- Security
- Sign out

Add properties to your account

- Add new property
- Add Existing Properties



GIATA **DRIVE**

IT'S TIME FOR YOUR QUESTIONS!

Submit them in the Q&A.



GIATA **DRIVE**

THANK YOU FOR JOINING
We are always within reach:



hotels@giata.com